

March 28, 2007

TO: ALL ARKANSAS, INDIANA, MISSISSIPPI, NEW MEXICO & OKLAHOMA AGENTS:

Personal Autos “Bingo” Incentive

Beginning April 1, 2007, through July 1, 2007, Grain Dealers Mutual Insurance Company will be offering a monetary incentive to write personal auto business. A logo sticker will be mailed to your agency with each new personal auto policy written during this promotion. Once you have accumulated enough stickers to create a “bingo” on the enclosed game card, you will earn a \$25 cash reward. Continue to collect logo stickers to earn another \$25 for every “bingo.” By completely covering your Autos “bingo” card with logo stickers (a total of 25 new personal auto policies), you will earn an additional \$100 bonus incentive.

Please hold your game cards until the end of this promotion. Rules and redemption procedures for this incentive are printed on the reverse side of your game card. For additional cards or further clarification, please contact your underwriter or the Agency Supervision Department.

Bruce Mitchell
Agency Supervisor